

Radware Application Delivery: Buyback Program Business Benefits

Table 1: New Functionality and Business Benefits in AppDirector 1.0x (not in WSD)

Audience: Customers upgrading from WSD to AppDirector

AppDirector Functionality	Business Benefits
Behavioral Denial of Service (DoS) protection	Protects applications and servers from known and zero-day DoS attacks with behavior-based technology, ensuring 0 day, 0 touch, 0 false positive protection
Application Performance Monitoring (APM)	Increases application Service Level while decreasing the Total Cost of Ownership (TCO) by enabling network-managers to identify forming performance degradations and pinpoint performance bottlenecks
APSolute API	Cuts operational expenditures by automating day-to-day operations activities. Increases application Service Levels by changing the configuration of Radware devices automatically, based on user demand
Enhanced Global Solution - including: <ul style="list-style-type: none"> • Simpler and more flexible configuration of redirection methods • Anycast enhancements providing anycast advertisement to device IPs for redundant DNS resolution solution 	Simpler configuration and better usability of the Global Solution, plus enhanced availability in private networks (dynamic routing environments)
Load Balancing for Virtualized Environments	Delivers high-availability and redundancy for virtualized environments
SIP Support	Provides high-availability and redundancy for advanced SIP-based services
AAA Support for IP Multimedia Subsystem (IMS) - including Diameter and LDAP	Provides high-availability, performance and scalability for carrier-grade AAA services in IMS environments
Layer 7 Header Modifications	Support for application-level requirements and scenarios, for example, supporting CRM or billing systems requiring client-level granularity and visibility
Spanning Tree Protocol (STP) Support	Broader support of existing Spanning Tree Protocol environments and integration with them
Enhanced Manageability – including: <ul style="list-style-type: none"> • Automated VRRP Configuration Updates • Trap Logging • Threshold Warnings • Web Access Level 	Decreases Total Cost of Ownership (TCO) through superior manageability, better usability and simpler configuration

Table 2: New Functionality and Business Benefits in AppDirector 1.06

Audience: customers upgrading from older versions of AppDirector to AppDirector 1.06

AppDirector Functionality	Business Benefits
OnDemand Switch – new hardware Platform	<ul style="list-style-type: none"> • Delivers breakthrough performance - Application Delivery performance leadership at all throughput levels • On-demand throughput scalability meeting business growth requirements • On-demand service scalability ready-made for advanced application-aware services without compromising performance (e.g. Application Performance Monitoring, Bandwidth Management, Intrusion Prevention and Denial of Service protection) • Provides best investment protection by allowing Hassle-free upgrade and eliminating forklift upgrades • Enables operations simplicity and reducing operation and training overhead, configuration diversity and the need for spare units
Application Performance Monitoring (APM)	Increases application Service Level while decreasing the Total Cost of Ownership (TCO) by enabling network-managers to identify forming performance degradations and pinpoint performance bottlenecks
APSolute API	Cuts operational expenditures by automating day-to-day operations activities. Increases application Service Levels by changing the configuration of Radware devices automatically, based on user demand
Enhanced Global Solution - including: <ul style="list-style-type: none"> • Simpler and more flexible configuration for redirection methods • Anycast enhancements providing anycast advertisement to device IPs for redundant DNS resolution solution 	Simpler configuration and better usability of the Global Solution, plus enhanced availability in private networks (dynamic routing environments)
Threshold Warning Enhancements	Enhanced Application Delivery manageability and visibility
Enhanced SIP Support	Ensures SIP applications are always available and performing well through advanced resource control and persistency capabilities, for example, for conference calls
DNS Acceleration using Client Grouping	Dramatically improves performance for DNS traffic load balancing
Mirroring Enhancements	Increase application availability through smooth, seamless fail-over
DHCP Health Check	Enabling fault management for DHCP traffic
Daylight Savings Time Support	Improves manageability, reduce OPEX
Unified Configuration File	Improves manageability, reduce OPEX
Firefox support	Improves manageability, reduce OPEX
New Debug tools	Ease of Application Delivery support